



THE BHAWANIPUR EDUCATION SOCIETY COLLEGE

ACADEMIC DEPARTMENT: Department of Commerce (Morning)

FACULTY ACADEMIC PROFILE/CV

Full Name of the Faculty Member: ARSHI FIRDOUS

Designation: College Whole Time Teacher

Specialization: Accounting and Finance



BIOGRAPHICAL SKETCH

Arshi Firdous is associated as a College Whole Time Teacher, in the Department of Commerce (Morning), The Bhawanipur Education Society College, affiliated to University of Calcutta. Prior to joining this institution, she worked as a Faculty in The Calcutta Anglo Gujarati College affiliated to Maulana Abul Kalam Azad University of Technology. She is presently pursuing Ph. D from University of Calcutta, Kolkata. She has also cleared UGC-NET along with JRF. She has published many research papers in reputed journals and has attended many conferences. Her interested area of Research is Financial Market, Corporate Finance, Banking and Insurance, International Finance.

CONTACT INFORMATION

Contact Address (Office): 5, Lala Lajpat Rai Sarani, Kolkata-700020, West Bengal, India

Contact Number (Office):

E-Mail ID (Official): arshi.firdous@thebges.edu.in

Mobile Number: 8961159016; 705949241

ACADEMIC QUALIFICATIONS

Abbreviation of the Degree	Name of the College/ University	Class Obtained	Area of Specialization	Year of Passing
Ph.D.	University of Calcutta		Finance	Pursuing
UGC-NET & JRF	-	-	Commerce	2020
UGC-NET	-	-	Commerce	2019
Master of Commerce	University of Calcutta	1 st class	Accounting and Finance	2018
Bachelor of Commerce (Honors)	University of Calcutta	1 st class	Accounting and Finance	2016

POSITION HOLDING (FULL TIME)

College Whole Time Teacher, **Department of Commerce (Morning), The Bhawanipur Education Society College, University of Calcutta**, July 2025 – Present

POSITION HELD

Guest Lecturer, **Department of Commerce (Morning), The Bhawanipur Education Society College, University of Calcutta**, July 2022- June 2025

College Whole Time Teacher, **Department of Commerce (Morning), The Bhawanipur Education Society College, University of Calcutta**, February 2022 – June 2022

Assistant Professor, **The Calcutta Anglo Gujarati College, Department of Business Administration**, February 2020- February 2022.

SUBJECTS TAUGHT

1. Cost and Management Accounting
2. Financial Account
3. Financial Management
4. Indian Financial System
5. Entrepreneurship Development
6. Principal of Management

RESEARCH INTERESTS

1. Financial Market
2. Corporate Finance
3. Banking and Insurance
4. International Finance.

JOURNAL PUBLICATIONS

1. Firdous, A., & Roy. (2021, December). Crypto currency: Its scope and impact on Indian economy. *Indian Journal on Applied Research*, 11(12), 27–28. <https://doi.org/10.36106/ijar/6214508>
2. Firdous, A. (2022). Impact of Covid-19 pandemic on Indian insurance sector. In *Emergence & trend in commerce, business and information technology in digital age* (pp. 97–105).
3. Firdous, A. (2022). Impact of Covid-19 on Indian economy, business and society. In *Impact of Covid-19 on Indian economy, business and society* (pp. 58–66).
4. Tibrewal, A., & Firdous, A. (2024, January). Analyzing the financial catastrophe of Silicon Valley Bank and its influence on Indian startups and Indian stock market. *Research Journal of Finance and Accounting*, 15(1), 12–16. <https://doi.org/10.7176/RJFA/15-1-02>
5. Firdous, A., & Ahmed, S. (2023, December). An analysis of the variables influencing individual investors' decisions to invest in Kolkata city. *Journal of Academic Advancement*, 2(2), 66–74. <https://doi.org/10.58574/jaa.2023.v2.i2.06>
6. Ahmed, S., Naaz, N., & Firdous, A. (2024, January 26). Effect of NPA on the financial performance of Indian banks w.r.t. forensic accounting in banking sector – A study. In *Emerging paradigm in education and research* (pp. 79–92). ISBN: 978-93-90728-63-3
7. Firdous, A., Ahmed, S., Naaz, N., & Pandey, R. (2023, August 15). Forensic accounting: A brief study on the importance of FAIS (Forensic Accounting and Investigation Standards). In *Emerging issues in business and financial ecosystem* (pp. 58–71). <https://doi.org/10.31033/VANPUBLKO/01/PB/2023>. ISBN: 978-93-90728-36-7
8. Firdous, A. (2023, May). NEP 2020: A critical analysis. In *Conference proceedings* (pp. 13–20). ISBN: 978-81-965510-9-4
9. Firdous, A., & Ahmed, S. (2024, March). A study on the growth pattern of the Indian stock market. In *Insight into India's financial landscape and socio-economic dynamics*. ISBN: 978-81-964979-2-7
10. Firdous, A., & Ray, S. (2024, March). Testing behavior of daily stock return in Indian stock market during pandemic induced crisis period. *Research Journal of Accounting and Finance*, 15(3), 1–7. ISSN: 2222-1697 (Print), 2222-2847 (Online)
11. Firdous, A. (2025). The dynamics of India's stock market: Long-term relationships and international portfolio impacts. In *Design thinking and critical thinking* (pp. 93–97). ISBN: 978-81-980751-0-9
12. Firdous, A., & Das, R. (2025). Quick commerce: Revolutionizing customer experience and retail strategies. In *Emerging market and global economy: New direction in policy and growth*. ISBN: 978-93-90728-95-4
13. Firdous, A., & Ray, S. (2025). Assessing volatility of returns in selected stock market: Evidence from India, Singapore and USA. *European Journal of Economics*, 5(1), 43–59. ISSN: 2669-2384

PARTICIPATION CONFERENCES (NATIONAL/INTERNATIONAL)

1. Participated in the International Conference on *Emergence in Commerce, Business, Management and Information Technology* (virtual mode) organized by Raiganj University, West Bengal in collaboration with College of Management and Commerce, Srinivas University, Mangalore, Karnataka on 16th December 2021.
2. Participated in the International e-Conference on *Impact of COVID-19 on Business, Economy and Society* organized by Kazi Nazrul University, Asansol, West Bengal on 28th–29th May 2022.
3. Participated in the International Conference on *Management and Social Sciences* organized by IQ City United World School of Business, Kolkata in collaboration with Vidyanagar University, Midnapore, West Bengal on 9th December 2022.
4. Participated in the International Conference on *Creativity, Innovation, Growth and Sustainability: Future Perspectives* organized by Adamas University, Kolkata on 16th–17th March 2023.
5. Participated in the International Conference on *NEP' 20* organized by The Bhawanipur Education Society College in collaboration with Internal Quality Assurance Cell on 27th May 2023.
6. Participated in the National Seminar on *Global Financial Environment with Special Reference to India: Strategic Issues and Challenges* organized by Surendranath College for Women in collaboration with Internal Quality Assurance Cell on 14th June 2023.
7. Participated in the National Seminar on *Contemporary Issues in Accounting, Finance and Management* organized by Kolkata Bidhannagar Society for Academic Advancement in collaboration with Vidyanagar College and IQAC on 31st May 2023.
8. Participated in the International Conference on *Issues and Trends in the Financial Sector, Society and Economy of India* organized by New Alipore College in collaboration with Kolkata Bidhannagar Society for Academic Advancement on 10th February 2024.
9. Participated in the International Seminar on *Contemporary Research Trends and Innovation for Industrial Resurgence* organized by Kolkata Bidhannagar Society for Academic Advancement in collaboration with Jhargram Raj College and IQAC on 7th–8th October 2023.
10. Participated in the International Seminar on *VIKSIT BHARAT@2047: Empowering India Through Technology, Innovation and Inclusive Growth* organized by Golaghat Commerce College, Assam in collaboration with Kolkata Bidhannagar Society for Academic Advancement on 6th–7th September 2024.
11. Participated in the International Seminar on *Design Thinking and Critical Thinking* organized by The Bhawanipur Education Society College on 3rd December 2024.
12. Participated in the International Seminar on *Emerging Issues in Commerce, Economics, Healthcare, Management, Travel and Tourism* organized by Vidyanagar College in collaboration with Kolkata Bidhannagar Society for Academic Advancement on 11th January 2025.
13. Participated in the International Student Conference on *Emerging Issues and Prospect in Commerce and Management* organized by THK Jain College, Kolkata in collaboration with Kolkata Bidhannagar Society for Academic Advancement on 12th April 2025.
14. Participated in the International Conference on *Financial Market and Corporate Finance 2025* organized by VGSoM, IIT Kharagpur on 28th–29th June 2025.

WORKSHOP/SEMINARS (ATTENDED)

1. Participated in a One-Week National Workshop on *Research Methodology using SPSS* organized by Swami Vivekananda University in collaboration with SPSS South Asia from 6th to 10th February 2023.

2. Participated in a 3-Day National Workshop on *Intellectual Property Rights* organized by Kolkata Bidhannagar Society for Academic Advancement from 22nd to 24th February 2023.
3. Participated in the Workshop on *AI for Teachers* organized by Indian Statistical Institute, Kolkata on 8th December 2023.
4. Participated in the International Conference on *Business Innovation Practices and Sustainability in the VUCA World* organized by St. Xavier's College in collaboration with University of Calcutta on 25th–26th November 2023.
5. Participated in the Workshop on *Empowering Educators* organized by The Institute of Company Secretaries of India on 22nd September 2023.
6. Participated in the International Conference on *Emerging Issues and Innovation in Business, Economy, Management, Social Science and Technology* organized by Kolkata Bidhannagar Society for Academic Advancement jointly with New Alipore College, Kolkata on 27th–28th April 2024.
7. Participated in the Workshop on *Gender Sensitization Awareness in the Workplace* organized by Kolkata Bidhannagar Society for Academic Advancement on 14th October 2024.
8. Participated in the One-Day National Workshop on *Documentary Filmmaking* organized by Kolkata Bidhannagar Society for Academic Advancement on 30th June 2024.
9. Participated in the International Faculty Development Programme on *Advance Research Methodology and Data Analysis* organized by Vidyanagar College (Dept. of Commerce and IQAC) and Kolkata Bidhannagar Society for Academic Advancement from 9th to 18th November 2024.

INVITED LECTURES/ RESOURCE PERSON

1. Invited as a resource person to deliver a lecture on *Research Aptitude* under the NTA-UGC NET/SET (December Cycle, 2023) Lecture Series organized by Kolkata Bidhannagar Society for Academic Advancement in November 2023.
2. Invited as a resource person to deliver a lecture on *Employee Cost and Incentive Scheme* under the Finance and Its Allied Areas Lecture Series organized by Kolkata Bidhannagar Society for Academic Advancement in August 2023.
3. Invited as a resource person to deliver lectures on *Research Aptitude, Teaching Aptitude, ICT, and Communication* under the NTA-UGC NET/SET (June Cycle, 2023) Lecture Series organized by Kolkata Bidhannagar Society for Academic Advancement from February to May 2023.
4. Invited as a resource person to deliver lectures on *Teaching Aptitude, Banking and Finance* under the NTA-UGC NET/SET (December Cycle, 2023) Lecture Series organized by Kolkata Bidhannagar Society for Academic Advancement from July to December 2024.

ONLINE CERTIFICATIONS

1. Successfully completed 8-week (Jul-Sep, 2021) FDP course on Corporate Finance organized by IIT (Kharagpur) under SWAYAM Portal.
2. Successfully completed 4-week (Jul-Aug, 2021) FDP course on Cost Accounting organized by IIT (Bombay) under SWAYAM Portal.
3. Successfully completed FDP course on Banking and Financial markets: a Risk Management perspective, organized by IIM (Bangalore) under SWAYAM Portal.
4. Successfully completed 16-week (Dec 2020-Mar 2021) FDP course on Financial Markets and Emerging Business Models organized by University of Kerala under SWAYAM Portal.

ACADEMIC ACHIEVEMENTS

1. Won Best Paper Presenter Award for the paper Investigating Asymmetric Volatility and Leverage Effects of India and its Trading Partners: An Empirical Study Using GARCH Models in International Seminar on VIKSIT BHARAT@ 2047: Empowering India Through Technology,

Innovation and Inclusive Growth held on September 6-7, 2024 organized by Golaghat Commerce College, Assam, India in collaboration with Kolkata Bidhannagar Society for Academic Advancement.

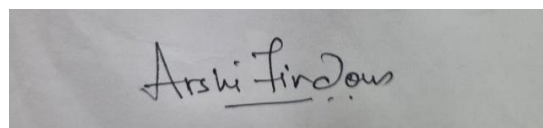
2. Acknowledged as a notable Academic Contributor to The Kolkata Bidhannagar Society for Academic Advancement, West Bengal, India for the period 2023-2025.
3. Won Best Paper Presenter Award for the paper Analysis of Work-Life balance Among Teachers in Higher Educational Institute- A study held on April 12, 2025 in the International Student Conference on Emerging Issues and Prospect in Commerce and Management jointly organized by the department of Business Administration and Dept. of Commerce, THK Jain College, Kolkata, India and the Kolkata Bidhanagar Society for Academic Advancement.

ACADEMIC CURRICULUM

1. Acted as a Co-Ordinator in International Seminar on VIKSIT BHARAT@ 2047: Empowering India Through Technology, Innovation and Inclusive Growth, Assam, India September 6-7, 2024.
2. Acted as a Session Co-Ordinator in the 10 Day International Faculty Development Programme on Advanced Research Methodology and Data Analysis, organized by Kolkata Bidhannagar Society for Academic Advancement, 09-18 November, 2024.

VISION STATEMENTS

1. To inspire academic excellence through dynamic teaching methods.
2. To cultivate an inclusive learning environment that embraces diversity and fosters collaboration among students and faculty.
3. To equip students with critical thinking skills and practical knowledge.
4. To support lifelong learning and professional development of students for continued success in today's dynamic workspace.



Signature of the Faculty Member

Date: 1ST August, 2025