THE BHAWANIPUR EDUCATION SOCIETY COLLEGE

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1.1.1   - The Institution ensures effective curriculum delivery through a well-planned and documented process

Additional Information - Sample

Serial No.	Particulars
1.	Academic Calendar – 2022-23
2.	Sample Routine 2022-23
3.	Sample notice for Continuous Internal Assessment 2022
4.	Sample Question Papers - 2022-23
5.	Sample photographs of Invited Lectures

S. Gangopadhyay
Dr. Subhabrata Ganguly
Teacher in Charge
The Bhawanipur Education Society College

1. Academic Calendar (2022-23)

The Bhawanipur Education Society College		
Academic Calendar 2022 - 2023		
COLLEGE TIMINGS: B. Com (Morning) - 6:15 AM to 10: 15 AM, B. A. & B. Sc - 10:15 AM to 4:45 PM, BBA - 10 AM to 6 PM, B. Com (Afternoon & Evening) - 3 PM to 9 PM, M. A. - 10:15 AM to 4:45 PM, M. Com - 2.30 PM to 7.30 PM		

July 2022

Date	Day	Event
1	Friday	Ratha Yatra (Holiday)
10	Tuesday	Id-Uz-Zoha (Holiday)
19	Sunday	World Photography Day Celebration

August 2022

Date	Day	Event
9	Tuesday	Muharram (Holiday)
15	Monday	Independence day celebration (Holiday)
19	Friday	Janmastami (Holiday)

September 2022

Date	Day	Event
5	Monday	Teachers' Day Celebration
19	Monday	Sem 1 B. A/ B. Sc/B.Com classes begin
27	Tuesday	Hindi Diwas Observation

October 2022

Date	Day	Event
1.10.22 To 27.10.22	Saturday To Thursday	Puja Vacation
28	Friday	College reopens after Puja vacation

November 2022

Date	Day	Event
2	Wednesday	Jagaddhatri Puja (Holiday)
8	Tuesday	Guru Nanak's Birthday

December 2022

Date	Day	Event
21.12.22 to 24.12.22	Wednesday To Saturday	Umang (Inter College Annual Fest) (Tentatively)
25	Sunday	Christmas (Holiday)
25.12.22 to 31.12.22	Sunday to Saturday	Winter Recess

January 2023

Date	Day	Event
1	Sunday	New Year 2022 (Holiday)
23	Monday	Netaji's Birthday (Holiday)
24	Tuesday	University foundation day (Holiday)
26	Thursday	Republic Day Celebration (Holiday)	Saraswati Puja (Holiday)
27	Friday	Saraswati Puja Celebration (Holiday)

February 2023

Date	Day	Event
6	Monday	Urja (Annual College Sports) (date to be notified)
2nd Week		Commencement of Semester IV and VI Classes (Tentative)
21	Tuesday	Bhasha Diwas Celebration
28	Tuesday	Science Day Celebration

March 2023

Date	Day	Event
7	Tuesday	Doljatra (Holiday)
8	Wednesday	Holi (Holiday)
10	Friday	International Women's Day celebration
1st week		Fhagun (Cultural Event to celebrate the Festival of Holi)
2nd week		Commencement of Semester II Classes (Tentatively)

PG Activities (Under CBCS) Academic Session 2022-2023

M.A. English, 2nd Semester,Internal Examination (2022-24 Batch): Second week of May,2023 (Tentatively)

M.A. English, 2nd Semester,Theory Examination (2021-23 Batch): 14th July 2022 to 2nd August 2022

M.A. English, 2nd Semester,Theory Examination : Third week of June,2023 (Tentatively)

M.A. English, 4th Semester,Internal Examination : Second week of May,2023 (Tentatively)

M.A. English, 4th Semester,Theory Examination : 4th July 2022 to 14th July 2022

M.A. English, 4th Semester,Internal Examination : Third week of June,2023 (Tentatively)

M.A. English, 1st Semester,Internal Examination : First week of February,2023 (Tentatively)

M.A. English, 1st Semester,Theory Examination : Third week of February,2023 (Tentatively)

M.A. English, 3rd Semester,Internal Examination : First week of December,2022 (Tentatively)

M.A. English, 3rd Semester,Theory Examination : Second week of January,2023 (Tentatively)

M.Com. Semester II Theory Examination 21.06.2022 to 23.07.2022

M.Com. Semester IV Theory Examination 20.07.2022 to 29.07.2022

April 2023

Date	Day	Event
7	Friday	Good Friday (Holiday)
8	Saturday	Easter Saturday (Holiday)
14	Friday	Chaitra Sankranti/Dr. Ambedkar' s Birthday (Holiday)
15	Saturday	Bengali New Year (Holiday)
22	Saturday	Eid-Ul-Fitr(Holiday)
25	Tuesday	Earth Day Celebration

May 2023

Date	Day	Event
1	Monday	May-Day (Holiday)
5	Friday	Buddha Pumima (Holiday)
9	Tuesday	Rabindranath Tagore' s Birthday Celebration (Holiday)
16.05.23 to 30.06.23	Tuesday To Friday	Summer Recess
25	Thursday	College Foundation Day (Holiday)

June 2023

Date	Day	Event
5	Monday	Environment Day Celebration

B.A./B.Sc./B.Com 1st, 3rd and 5th Semester Examination

B.A./B.Sc./B.Com 1st Semester (Honours) Internal Examination, 2023: tentative third week of February

BBA 1st Semester (Honours) Internal Examination, 2023: tentative second week of January

B.A./B.Sc./B.Com 1st Semester (Honours) Final Examination, 2023: tentative third week of February

BBA 1st Semester (Honours) Final Examination, 2023: tentative fourth week of January

B.A./B.Sc./B.Com 1st Semester (Honours) Practical/Tutorial Examination, 2023: tentative third week of February

B.A./B.Sc./B.Com 3rd Semester (Honours) Internal Examination, 2023: tentative first week of January

BBA 3rd Semester (Honours) Internal Examination, 2022: tentative second week of December.

B.A./B.Sc./B.Com 3rd Semester (Honours) Theory Examination, 2023: tentative second and third week of January.

BBA 3rd Semester (Honours) Theory Examination, 2022: tentative fourth week of December.

B.A. 3rd Semester (Honours) Practical/Tutorial Examination, 2023: tentative third week of January

B.Sc. 3rd Semester (Honours) Practical/Tutorial Examination, 2023: tentative third week of February.

BBA 3rd Semester (Honours) Practical/Tutorial Examination, 2022: tentative fourth week of December.

B.A./B.Com 5th Semester (Honours) Internal Examination, 2023: tentative first week of January

B.Sc. 5th Semester (Honours) Internal Examination, 2023: tentative third week of February

BBA 5th Semester (Honours) Internal Examination, 2022: tentative second week of December

B.A./B.Com 5th Semester (Honours) Theory Examination, 2023: tentative Second and Third week of January

B.Sc. 5th Semester (Honours) Theory Examination, 2023: tentative third week of February

BBA 5th Semester (Honours) Theory Examination, 2022: tentative fourth week of December

B.A./B.com 5th Semester (Honours) Practical/Tutorial Examination, 2023: tentative third week of January

B.Sc. 5th Semester (Honours) Practical/Tutorial Examination, 2023: tentative Third week of February

BBA 5th Semester (Honours) Practical/Tutorial Examination, 2022: tentative Fourth week of December.

B.A./B.Sc./B.Com 2nd, 4th and 6th Semester Examination

BA 2nd Semester (Honours) Theory Examination, 2022: 15.07.2022 to 30.07.2022

B.Sc. 2nd Semester (Honours) Theory Examination, 2022: 15.07.2022 to 25.07.2022

B.Com. 2nd Semester (Honours) Theory Examination, 2022: 05.07.2022 to 30.07.2022

BBA 2nd Semester (Honours) Theory Examination, 2022: 05.07.2022 to 25.07.2022

BA 2nd Semester (Honours) Practical/Tutorial Examination, 2022: 16.07.2022 to 21.07.2022

B.Sc 2nd Semester (Honours) Practical/Tutorial Examination, 2022: 16.07.2022 to 22.07.2022

BA 4th Semester (Honours) Theory Examination, 2022: 05.07.2022 to 22.07.2022

B.Sc 2nd(2022-25 Batch) & 4th(2021-24 Batch) Semester (Honours) Internal Examination, 3rd week of June 2023(Tentatively)

B.Sc 4th Semester (Honours) Theory Examination, 2022: 05.07.2022 to 16.07.2022

B.Com 4th Semester (Honours) Theory Examination, 2022: 16.07.2022 to 26.07.2022

BBA 4th Semester (Honours) Theory Examination, 2022: 20.07.2022 to 26.07.2022

BA 4th Semester (Honours) Practical/Tutorial Examination, 2022: 23.07.2022 to 26.07.2022

B.Sc 4th Semester (Honours) Practical/Tutorial Examination, 2022: 23.07.2022 to 30.07.2022

B.Sc 6th(2020-23 Batch) Semester (Honours) Internal Examination, 1st week of June 2023(Tentatively)

BA 6th Semester (Honours) Theory Examination, 2022: 27.06.2022 to 04.08.2022

B.Sc 6th Semester (Honours) Theory Examination, 2022: 27.06.2022 to 06.07.2022

B.Com 6th Semester (Honours) Theory Examination, 2022: 05.07.2022 to 07.07.2022

BBA 6th Semester (Honours) Theory Examination, 2022: 27.06.2022 to 04.07.2022

B.Sc 6th Semester (Honours) Practical/ Tutorial Examination, 2022: 13.07.2022 to 03.08.2022

B.Com 6th Semester (Honours) Practical/ Tutorial Examination, 2022: 13.07.2022 to 03.08.2022

S. Gangopadhyay
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2. Sample Routine 2022-23

Dr. Subhabrata Ganguly
Teacher in Charge
The Bhawanipur Education Society College

Department of English : UG Sem 1,3 & 5   PG Sem 1 & 3

Day	10:15	11:15	12:15	1:15	1:30	2:30	3:30
MONDAY	S1 CC1 SCT CC2 Sch	CC2 Sch CC1 SCT	ENGG SSG	B	TUT. GT SK NJ CD SB PGT	MENTORING ALL	
	S3 CC5 ST CC6 GT	CC6 GT CC5 ST	CC7 NJ CC7 Sch		ENGG JG		
	S5 CC11 NJ CC12 CD	CC12 CD CC11 NJ	DSEA1 SCT DSEB1 ST		DSEB1 SCT DSEA1 SCT	TBR AB Sch ST NJ PGT GT CD SB	
	PGS1 SSG S3 SB	S1 AB S3 GS	S1 SB S3(GE) KG		S1 SB S3 AB	S1 TS S3 (GS) KG	S1 Mentoring S3 JG
TUESDAY	S1 ENGAD1 SCT ENGAD2 GS / AECC Sch (Sci) Eco (Other Arts) PGT SB	CC1 SB CC2 Sch	CC2 Sch CC1 SB	R	ENGG SSG	TBR	
	S3 SECA JG SECB AKB	CC5 CD CC6 SK	CC6 SK CC5 CD		CC7 NJ CC7 JG	ENGG SSG	
	S5 CC11 SSG CC12 AB	CC12 AB CC11 SSG	DSEA1 SCT DSEB1 KGT		DSEB1 PGT DSEA1 SCT		TUT SSG GS GT
	PGS1 CD S3 GT	S1 GT S3 NJ	S1 JG S3 ST.		S1 SB S3 AKB	S1 ST S3 SCT	S1 AKB S3 JG
WEDNESDAY	S1 CC1 SCT CC2 ST	CC2 ST CC1 SCT	ENGG PGT	E			
	S3 CC5 TS CC6 SK	CC6 SK CC5 TS	CC7 Sch CC7 NJ		ENGG SB		
	S5 CC11 SC/GT CC12 AB	CC12 AB CC11 SC/GT	DSEA1 SK DSEB1 TS		DSEB1 TS DSEA1 SK		
	PGS1 NJ S3 PGT	S1 NJ S3 PGT	S1 AB S3 ST		S1 PGT S3 SCT	S1 SK S3 Sch	S1 Lib S3 Lib / MENTORING ALL
THURSDAY	S1 CC1 NJ CC2 JG	CC2 JG CC1 NJ	ENGG CD	A	ENGG JG	TBR ST SSG TS AB SK JG CD	
	S3 CC5 GT CC6 GT	CC6 GT CC5 TS	CC7 Sch CC7 NJ		DSEB1 GS DSEA1 SK		
	S5 CC11 SSG CC12 SCT	CC12 SCT CC11 SSG	DSEA1 SK DSEB1 GS				
	PGS1 Sch S3 CD	S1 AKB S3 SK	S1 GT S3 SSG		S1 SSG S3 AKB	S1 JG S3 Sch	S1 TS S3 (GE) NS
FRIDAY	S1 ENGG SB	CC1 CD CC2 JG	CC2 JG CC1 CD	K			
	S3 CC5 SSG CC6 AB	CC6 AB CC5 SSG			ENGG SSG	MENT. ALL	CC7 JG CC7
	S5 CC11 GS CC12 PGT	CC12 PGT CC11 GS	DSEA1 SB DSEB1 TS		DSEB1 TS DSEA1 SB		
	PGS1 CD S3 ST	S1 ST S3 TS	S1 ST S3 AB		S1 PGT S3 CD	S1 PGT S3 GS	S1 TS S3 Mentoring ST
SATURDAY	S1 AECC D1 SSG D2 GS (Sci) Sch (Eco) PGT (Other Arts) SB	CC1 SK CC1 GT	CC1 GT CC1 SK		ENGG GS		
	S3 SECA AKB SECB JG	ENGG SB	CC5 CD CC6 AB		CC6 AB CC5 CD	CC7 GS CC7 Sch MENT. ALL	
	S5 CC11 NJ CC12 SCT	CC12 SCT CC11 NJ	DSEA1 Sch DSEB1 TS		DSEB1 TS DSEA1 Sch	MENT. ALL	
	PGS1 SK S3 GT	S1 Sch S3 AKB	S1 AKB S3 JG		S1 SCT S3 SK	S1 SCT S3 TS	S1 GS S3 (GE) NS

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DEPARTMENT OF ENGLISH : UG SEM - (II, IV & VI) & PG (II & IV)

JANUARY 2023 - JUNE 2023

Time slots: **10:15 | 11:15 | 12:15 | 1:15 BREAK | 1:45 | 2:45 | 3:45**

MONDAY

UG

Sem	10:15 (D1 / D2)	11:15 (D1 / D2)	12:15 (D1 / D2)	1:45 (D1 / D2)	2:45	3:45
S2	D1-CC3 AB / D2-CC4 NJ	D1-CC4 NJ / D2-CC3 AB	ENGG AKB	T/R SK	MENTORING — GT / SCT / NJ / CD / SCH / GS / SB / ST / ADR / AKB	MENTORING — GT / SCT / NJ / CD / SCH / GS / SB / ST / ADR / AKB
S4	D1-CC9 TS / D2-CC10 GS	D1-CC10 GS / D2-CC9 TS	D1-CC8 NJ / D2-CC8 CD	ENGG NJ		
S6	D1-CC13 SCT / D2-CC14 JG	D1-CC14 JG / D2-CC13 SCT	D1-DSEA3 SB / D2-DSEB3 ADR	D1-DSEB3 ADR / D2-DSEA3 SB		

PG

Sem	10:15	11:15	12:15	1:45	2:45	3:45
S2	CC IX GT	CC VI SK	CC IX SK	DSE III AB	DSE III SCH	MENTORING ST
S4	DSE XII AKB	CC VI GT	CC XII ST	DSE XII TS	CC XIII CD	GE ABJ

TUESDAY

UG

Sem	10:15 (D1 / D2)	11:15 (D1 / D2)	12:15 (D1 / D2)	1:45 (D1 / D2)	2:45
S2		D1-CC3 JG / D2-CC4 NJ	D1-CC4 NJ / D2-CC3 JG	ENGG PS	T/R SK
S4	D1-SEC PS / D2-SEC AKB	D1-CC9 SCH / D2-CC10 AB	D1-CC10 AB / D2-CC9 SCH	D1-CC8 CD / D2-CC8 NJ	ENGG AKB
S6	D1-CC13 CD / D2-CC14 ST	D1-CC14 ST / D2-CC13 CD	D1-DSEB3 GS / D2-DSEA3 SB	D1-DSEA3 SB / D2-DSEB3 GS	

PG

Sem	10:15	11:15	12:15	1:45	2:45	3:45
S2	CC IX GT	CC VII SK	CC IX AKB	CC VII SK	CC VII ST	CC VIII PS
S4	CC XII SCH	DSE XII SB	DSE XII SCT	CC XIII AB	CC XIV GT	MENTORING / SEMINAR SK

WEDNESDAY

UG

Sem	10:15 (D1 / D2)	11:15 (D1 / D2)	12:15 (D1 / D2)	1:45 (D1 / D2)	2:45 (D1 / D2)
S2	D1-CC3 GT / D2-CC4 SCH	D1-CC4 SCH / D2-CC3 GT	ENGG SB	ENGG SB	
S4	D1-CC9 ST / D2-CC10 AB	D1-CC10 AB / D2-CC9 ST	D1-CC8 SK / D2-CC8 NJ	ENGG AKB	
S6	D1-CC13 TS / D2-CC14 SK	D1-CC14 SK / D2-CC13 TS	D1-DSEA3 SCT / D2-DSEB3 SCH	D1-DSEB3 SCH / D2-DSEA3 SCT	D1-T/R DSEA3 ADR / D2-T/R DSEB3 AKB

PG

Sem	10:15	11:15	12:15	1:45	2:45	3:45
S2	CC VIII SCT	CC VI SCT	CC VIII ADR	CC VII AKB	DSE III SB	CIA / SEMINAR
S4	CC XII NJ	DSE XII ADR	CC XIV GT	CC XIV GT	DSE XII SCT	GE AS

THURSDAY

UG

Sem	10:15 (D1 / D2)	11:15 (D1 / D2)	12:15 (D1 / D2)	1:45 (D1 / D2)	2:45 (D1 / D2)
S2	D1-CC3 GS / D2-CC4 TS	D1-CC4 TS / D2-CC3 GS	ENGG ADR		
S4	D1-CC9 JG / D2-CC10 PS	D1-CC10 PS / D2-CC9 JG	D1-CC8 NJ / D2-CC8 SK	ENGG NJ	D1-T/R CC8 PS / D2-T/R CC8 ADR
S6	D1-CC13 SCT / D2-CC14 ST	D1-CC14 ST / D2-CC13 SCT	D1-DSEA3 PS / D2-DSEB3 SCT	D1-DSEB3 GT / D2-DSEA3 PS	D1-T/R DSEB3 PS / D2-T/R DSEA3 ADR

PG

Sem	10:15	11:15	12:15	1:45	2:45	3:45
S2	CC VIII CD	CC VIII ADR	CC VI SCT	CC VI GS	CC VII ST	
S4	CC XII SCH	CC XIII GT	CC XIII JG	DSE XII CD	CC XIII SCH	GE ABJ

FRIDAY

UG

Sem	10:15 (D1 / D2)	11:15 (D1 / D2)	12:15 (D1 / D2)	1:45 (D1 / D2)	2:45 (D1 / D2)	3:45
S2	ENGG AKB	D1-CC3 GS / D2-CC4 TS	D1-CC4 TS / D2-CC3 GS			
S4	D1-CC9 ST / D2-CC10 SB	D1-CC10 SB / D2-CC9 ST	D1-CC8 CD / D2-CC8 ADR	ENGG AKB	D1-T/R CC8 ST / D2-T/R CC10 CD	MENTORING — GT / SCT / NJ / CD / SCH / GS / SB / ST / ADR / AKB
S6	D1-CC13 CD / D2-CC14 JG	D1-CC14 JG / D2-CC13 CD	T/R CC13 AKB	T/R CC8 GS		

PG

Sem	10:15	11:15	12:15	1:45	2:45	3:45
S2	CC IX GS	DSE III AB	DSE III SB	CC VII TS	DSE III ADR	
S4	CC XIII AB	DSE XII ADR	CC XIII JG	CC XIII SCH	GE ABJ	

SATURDAY

UG

Sem	10:15 (D1 / D2)	11:15 (D1 / D2)	12:15 (D1 / D2)	1:45 (D1 / D2)	2:45 (D1 / D2)	3:45
S2		D1-CC3 AB / D2-CC4 SCT	D1-CC4 SCT / D2-CC3 AB	ENGG ADR		
S4	D1-SEC AKB / D2-SEC PS	ENGG AKB	D1-CC9 SCH / D2-CC10 SB	D1-CC10 SB / D2-CC9 SCH	D1-CC8 ADR / D2-CC8 CD	MENTORING — GT / SCT / NJ / CD / SCH / GS / SB / ST / ADR / AKB
S6	D1-DSEB3 SCH / D2-DSEA3 NJ	D1-DSEA3 NJ / D2-DSEB3 SCH	D1-CC13 TS / D2-CC14 SK	D1-CC8 SK / D2-CC13 TS	MENTORING — GT / SCT / NJ / CD / SCH / GS / SB / ST / ADR / AKB	MENTORING — GT / SCT / NJ / CD / SCH / GS / SB / ST / ADR / AKB

PG

Sem	10:15	11:15	12:15	1:45	2:45	3:45
S2	CC VII GS	CC VIII PS	CC VIII AKB	CC IX JG	CC IX JG	LIBRARY
S4	CC XIII SCT	DSE XII CD	CC XIV GT	CC XIV AKB	CC XIII AKB	LIBRARY

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THE BHAWANIPUR EDUCATION SOCIETY COLLEGE
DEPARTMENT OF CHEMISTRY
CLASS ROUTINE-ODD SEMESTER-2022-2023

Time/Day	Semester	10.15-11.15	11.15-12.15	12.15-1.15	1.15-1.45	1.45-2.45	2.45-3.45	3.45-4.45
MON	1	CC 1 TH / SC	.....GR. A (PHY) CC 2 Practical / PSS + SS / .....GR. B (INORG) CC 1 Practical / YS + SKr	.....GR. A (PHY) CC 2 Practical / PSS + SS / .....GR. B (INORG) CC 1 Practical / YS + SKr	BREAK	GE1 Practical / YS + SKr	GE1 Practical / YS + SKr	CC 2 TH / SS
	3	CC 7 TH / SKS	CC 5 TH / SD	GE 3 TH/ SD		CC 6 TH / SD (Dean)	CC 7 Practical / SKS + SC	CC 7 Practical / SKS + SC
	5	CC 11 TH / SS	CC 12 Practical / SKS + SC	CC 12 Practical / SKS + SC		CC 11 Practical / SS + SD	CC 11 Practical / SS + SD	DSE A2 TH / SD
TUE	1	AECC/ENG	CC 2 TH / SC	CC 1 TH / SKr	BREAK	GE1 TH / PSS	Bridge Class/SC	S/R/T/M
	3	CC 6 Practical / SKr + YS	CC 6 Practical / SKr + YS	GE 3 TH / YS		SEC TH / SC	CC 5 Practical / PSS + SS	CC 5 Practical / PSS + SS
	5	CC 12 TH / SC	DSE A2 Practical / PSS + SS	DSE A2 Practical / PSS + SS		DSE B1 Practical / SKr + YS	DSE B1 Practical / SKr + YS	CC 12 TH / SC/429
WED	1	CC 1 TH / SKS	CC 1 TH / YS	CC 1 TH / SD (Dean)	BREAK	GE 1 TH / YS	CC 2 TH / PSS	S/R/T/M
	3	CC 6 TH / YS	CC 5 Practical / PSS + SS	CC 5 Practical / PSS + SS		Discussion on the University Question Answer**	GE 3 Practical / SKS + YS	GE 3 Practical / SKS + YS
	5	DSE A2 TH / SS	CC 12 TH / SKS	CC 11 TH / SD		DSE A2 TH / PSS	CC 11 Practical / SS + SD	CC 11 Practical / SS + SD
THURS	1	CC 2 TH / SC	Bridge class / SKS/YS	CC 1 TH / SKr	BREAK	GE1 TH / SC	.....GR. A (INORG) CC 1 Practical / YS + SKr / .....GR. B (ORG) CC 1 Practical / SKS + SC	.....GR. A (INORG) CC 1 Practical / YS + SKr / .....GR. B (ORG) CC 1 Practical / SKS + SC
	3	CC 5 TH / SS	CC 6 TH / SKr	CC 7 TH / SC		CC 6 TH / YS	GE 3 Practical / SD + SS	GE 3 Practical / SD + SS
	5	DSE B1 TH / SKr/429	DSE A2 Practical / SS + SD	DSE A2 Practical / SS + SD		Discussion on the University Question Answer**	CC 11 TH / SS	S/R/T/M
FRI	1	CC 2 TH / SD	.....GR. A &B (PHY) CC 2 Practical / PSS / .....GR. A & B (ORG) CC 1&2 Practical / SC	.....GR. A&B (PHY) CC 2 Practical / SD / .....GR. A & B (ORG) CC 1& 2 Practical / SKS	BREAK	GE1 Practical / SD + SKr	GE1 Practical / SD + SKr	Bridge Class / SKr
	3	CC 7 TH / SKS	SEC TH / SD	GE 3 TH / SC		CC 5 TH / PSS	CC 7 Practical / SKS + SC	CC 7 Practical / SKS + SC
	5	DSE B1 TH / SKr	CC 12 TH / SKS	DSE A2 TH / PSS		S/R/T/M	CC 11 TH / PSS	DSE B1 TH / SD
SAT	1	AECC/ENG	.....GR. A (ORG) CC 2 Practical / SKS + SC / .....GR. B (PHY) CC 2 Practical / SS + SD	.....GR. A (ORG) CC 2 Practical / SKS + SC / .....GR. B (PHY) CC 2 Practical / SS + SD	BREAK	GE1 TH / SD	Discussion on the University Question Answer**	Library/Special Class
	3	CC 7 TH / SC	CC 5 TH / PSS	GE 3 TH / PSS		CC 6 Practical / SKr + YS	CC 6 Practical / SKr + YS	Project Guidance
	5	DSE B1 TH / YS	DSE B1 Practical / SKr + YS	DSE B1 Practical / SKr + YS		CC 12 Practical / SKS + SC	CC 12 Practical / SKS + SC	S/R/T/M

*** Instead class test/internal Assessment/Assignment may happen 10 days alternately.*

Dr. Subhabrata Ganguly
Teacher in Charge
The Bhawanipur Education Society College

3. Sample notice for Continuous Internal Assessment 2022

S. Gangopadhyay

Dr. Subhabrata Ganguly
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B.A. SEMESTER II (HONS/GEN) CONTINUOUS INTERNAL ASSESSMENT (UNDER CBCS) 2023

DATE: 29-04-2023

This is for the information of all concerned that as per the directive of the University of Calcutta, the **Continuous Internal Assessment** of **Semester II** (under CBCS) Examination 2023 for B.A. (Hons. and Gen.) courses of studies will be conducted by the College in offline mode. The schedule of the examination is as follows:

<table>
<tr><td colspan="6">B.A. (Honours & General) Semester II Continuous Internal Assessment 2023</td></tr>
<tr><th>DATE</th><th>SUBJECT NAME</th><th>PAPER CODE</th><th>MARKS</th><th>TIME</th><th>Duration</th></tr>
<tr><td rowspan="2">8.05.2023</td><td>ENGA/PLSA/HISA/JORA/ SOCA (ALL HONS)</td><td>CC III</td><td>10</td><td>11:00 A.M.</td><td rowspan="2">30 Minutes</td></tr>
<tr><td>ENGA/PLSA/HISA/JORA/ SOCA (ALL HONS)</td><td>CC IV</td><td>10</td><td>12:00 Noon</td></tr>
<tr><td>8.05.2023</td><td>ENGG/HISG/SOCG/EDCG / HING/JORG/ PLSG/ GEOG/ FMSG/ PSYG/ BNGG (ALL GEs)</td><td>GE - 2</td><td>10</td><td>1:45 P.M</td><td>30 Minutes</td></tr>
<tr><td>8.05.2023</td><td>AECC - 2</td><td>ENVS</td><td>10</td><td>2:45 P.M.</td><td>30 Minutes</td></tr>
</table>

* Students must carry their Admit Cards (Sem 1) and their University Registration Certificates.

Sd/
Debjani Ganguly
Vice-Principal, Arts

THE BHAWANIPUR EDUCATION SOCIETY COLLEGE

A MINORITY RUN COLLEGE. AFFILIATED TO UNIVERSITY OF CALCUTTA

RECOGNISED UNDER SECTION 2(F) & 12 (B) OF THE UGC ACT, 1956

DEPARTMENT OF COMMERCE (MORNING, AFTERNOON & EVENING SECTION)

SCHEDULE OF INTERNAL ASSESSMENT EXAMINATION, 2021 - 22 FOR B.COM (H/G) SEMESTER VI

30/05/2022

It is hereby notified to all the students of B.Com. (Honours & General) that their Internal Assessment Examination, 2021-22 of Semester VI (under CBCS) will be conducted by the College in ONLINE mode. The schedule of the examination is as follows.

Read the instructions given below for the examination followed by the schedule.

Please Note:

1. This examination is **applicable only for Regular & Repeating students of Semester VI** and not for the students having fail paper in the said semesters.

2. The **Examination will be in MCQ mode so no requirement of separate answer sheet**, answers to be given in the same google form only.

3. **Link to the Google form shall be sent to the Institutional Email ID of the student** 10 minutes before the schedule start time of each examination and the same will also be uploaded on college website, the link is **https://www.thebges.edu.in/internal-examinations/** .

4. The google form can only be accessed using your Institutional Email ID.

5. It is advisable to give this exam using a PC or Laptop.

6. **The link to the Google form shall be different for each subject specialization and the link shall close 15 minutes after the end time of the Examination**. No grace period shall be given for submission post the said extra time of 15 minutes.

7. For any other query related to the said exam, please send email (from your Institutional email ID) at **bcom.morning@thebges.edu.in** (for Morning Section), **bcom.afternoon@thebges.edu.in** (for Afternoon Section) & **bcom.evening@thebges.edu.in** (for Evening Section).

8. Please check your Institutional Email ID regularly for college notice and information.

9. Check SPAM folder also as some emails might get stored in SPAM folder.

10. No retest of this **Internal Assessment Examination will be taken if missed.**

S. Gangopadhyay

Dr. Subhabrata Ganguly
Teacher in Charge
The Bhawanipur Education Society College

DEPARTMENT OF COMMERCE (MORNING, AFTERNOON & EVENING SECTION)

SCHEDULE OF INTERNAL ASSESSMENT EXAMINATION, 2021 - 22 FOR B.COM (H/G) SEMESTER VI

B.COM. (HONOURS & GENERAL) SEMESTER VI INTERNAL ASSESSMENT EXAMINATION, 2021-22 SCHEDULE					
DATE	**SUBJECT NAME**	**PAPER CODE**	**MARKS**	**MODE OF EXAM**	**TIME**
08.06.2022 WEDNESDAY	COMPUTERISED ACCOUNTING AND E-FILING OF TAX RETURNS	SEC 6.1 CHG	20	MCQ	11:00 A.M TO 02:00 P.M
	FINANCIAL REPORTING AND FINANCIAL STATEMENT ANALYSIS/RETAIL MANAGEMENT AND MARKETING OF SERVICES/INDIRECT TAX: LAWS AND PRACTICES/INTERNET & WWW AND FUNCTIONAL E-BUSINESS SYSTEM	DSE 6.1 (A/M/T/E-B)	40		
	FINANCIAL MANAGEMENT/RURAL MARKETING AND INTERNATIONAL MARKETING/TAX PROCEDURES AND PLANNING/COMPUTER APPLICATION AND E-BUSINESS APPLICATIONS	DSE 6.2 (A/M/T/E-B)	40		

Prof. Minakshi Chaturvedi

Co-ordinator, Department of Commerce (Morning Section)

S. Gangopadhyay

Dr. Subhabrata Ganguly
Teacher in Charge
The Bhawanipur Education Society College

Prof. Saspo Chakraborty

Vice Principal, Dept. of Commerce (Afternoon & Evening Section)

4. Sample Question Paper

The Bhawanipur Education Society College
Department of Commerce
INTERNAL ASSESSMENT EXAMINATION 2021-22
SEMESTER-VI

Time : 3 Hours   **Full Marks:100**

Accounts & Finance Specialisation
COMPUTERIZED ACCOUNTING AND E-FILING OF TAX RETURN (SEC6.1CHG)

Answer the following questions   **[10x2=20]**

1. **Tally package is developed by.**
   a. Microsoft
   b. Apple Software
   c. Adobe Software
   d. Tally Solutions

2. **Which menu is used for creating new ledgers and groups in Tally?**
   a. Reports
   b. Imports
   c. Transactions
   d. Masters

3. **BOM stands for?**
   a. Bill of Maintenance
   b. Bill of Materials
   c. Bill of Machines
   d. None of the these

4. **Which voucher type is used for recording transfer of amount from one bank account to another?**
   a. Contra
   b. Receipt
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5. **Which of the following creates a dropdown list of values in MS-ACCESS?**
   a. Ole Object
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   d. Lookup Wizard

6. **Which of the following is not a valid data type in MS-Access?**
   a. Auto Number
   b. Currency
   c. Number
   d. Picture

7. **The Columns in the MS-ACCESS table are also called _____ .**
   a. Rows
   b. Records
   c. Fields
   d. None of these

8. **Which of the following transactions are linked with PAN?**
   a. Tax Payment
   b. Availing TDS credit
   c. Filing of Return
   d. All of the above

9. **Mr. A has income of less than Rs. 500000, has e-filed his return and not claimed any refund. How can he e-verify his return?**
   a. Net Banking
   b. Aadhaar Card
   c. E-mail and Mobile Number
   d. Any one of the above

10. **What is the full form of CPC?**
   a. Centralized Pre-processed Center
   b. Control Processing Center
   c. Centralized Processing Center
   d. None of these

FINANCIAL REPORTING & FINANCIAL STATEMENT ANALYSIS (DSE6.1A)
Answer the following questions   [20x2=40]

A. **Anupama an alumni of IIM Ahmedabad initiated her startup Anupama Ltd. in 2018. The profits of Anupama Ltd. in the year 2019-20 after all appropriations was ₹31,25,000. This profit was arrived after taking into consideration the following items: -**

Sl. No.	Particulars	Amount (₹)
1	Gain on sale of fixed tangible assets	12,50,000
2	Goodwill written off	7,80,000
3	Transfer to General reserve	8,75,000
4	Provision for taxation	4,37,500

Additional information

Particulars	31.03.2020 (₹)	31.03.2019 (₹)
Prepaid Expenses	7,50,000	5,00,000
Inventory	10,50,000	8,20,000
Trade Payables	4,50,000	3,50,000
Trade Receivables	6,20,000	5,90,000
Machinery	15,00,000	10,00,000

11. **Net Profit before tax will be (₹)**
   a. 22,50,000
   b. 35,62,500
   c. 39,67,500
   d. 44,37,500

12. **Operating Profit before working capital changes will be**
   a. 52,17,500
   b. 39,69,500
   c. 64,67,500
   d. 39,67,500

13. **Cash from operating activities before tax will be (₹)**
   a. 35,57,500
   b. 40,67,500
   c. 37,87,500
   d. 35,67,300

14. **Cash from operating activities will be (₹)**
   a. 39,95,500
   b. 31,20,000
   c. 40,67,500
   d. 31,00,000

15. What is the amount of Increase in Inventory?

a. 10,00,000   c. 2,00,000
b. 2,30,000   d. 7,00,000

OR

Following are the balances of Anxious Ltd. on 30.04.17 and 30.04.2018.

	2017 (₹)	2018 (₹)		2017 (₹)	2018 (₹)
Share Capital	10,00,000	12,00,000	Fixed Assets	18,00,000	20,50,000
General Reserve	5,00,000	6,00,000	Investment	2,00,000	2,50,000
P/L Account	1,00,000	1,50,000	Stock	5,00,000	7,00,000
5% Debentures	5,00,000	5,00,000	Debtors	5,85,000	6,40,000
Sundry Creditors	9,00,000	10,50,000	Cash at Bank	15,000	10,000

Additional information:
During the year ended 30.04.18, depreciation charged on Fixed Assets amounted to ₹2,00,000. The interim dividend amounting to ₹ 1,00,000 was paid during the year.

11. What is the amount of working capital for the year ending 30.04.2017?

a. ₹1,00,000   c. ₹3,00,000
b. ₹4,00,000   d. ₹2,00,000

12. What is the amount of working capital for the year ending 30.04.2018?

a. ₹1,00,000   c. ₹2,00,000
b. ₹4,00,000   d. ₹3,00,000

13. What is the change in Working Capital?

a. Increase ₹1,00,000
b. Decrease ₹1,00,000
c. Neither increase nor decrease.
d. None of the above.

14. What is the amount of Fund from Operation?

a. Rs.3,00,000   c. Rs.5,00,000
b. Rs.4,50,000   d. Rs.4,00,000

15. Find the amount of Purchase or Sale of Fixed Assets.

a. Sale- Rs. 400000
b. Purchase – Rs. 450000
c. Sale -Rs. 450000
d. Purchase – Rs. 400000

B. The Balance sheet of a Holding Company and its subsidiary company as on 31st March 2022 are as follows:

Particulars	Notes No.	Holding Co.	Subsidiary Co.
I. Equity and Liabilities			
1. Shareholder's Funds			
(a) Share Capital -			
Equity shares of Rs. 10 each		3,50,000	1,00,000
(b) Reserves & Surplus	1	1,37,000	49,000
2. Current liabilities			
(a) Trade Payables- Creditors		35,000	8,000
Total		5,22,000	1,57,000
II. Assets			
1. Non- Current Assets			
(a) Property, Plant & Equipments		1,85,000	42,500
(b) Intangible Assets-Goodwill		50,000	40,000
(c) Non- Current Investment-			
9000 share of subsidiary co. (at cost)		1,50,000	-----
2. Current Assets		1,37,000	74,500
Total		5,22,000	1,57,000

Notes to Accounts

	Holding Co.	Subsidiary Co.
1. Reserves & Surplus		
(a) Reserves	57,000	20,500
(b) Balance in statement of Profit & Loss	80,000	28,500
	1,37,000	49,000

The Holding Co. acquired the shares of subsidiary Co. on 01.04.2021, when the latter company had ₹ 17,500 in its reserve and ₹ 12,000 in its statements of profit & loss. From the above information answer the following questions.

16. **Net balance of cost of control will be –**
    a. Goodwill ₹ 33,450
    b. Goodwill ₹ 30,450
    c. Capital Reserve ₹ 33,450
    d. Capital Reserve ₹ 30,450

17. **Balance of consolidated Profit & Loss Account will be-**
    a. ₹ 90,000
    b. ₹ 94,850
    c. ₹ 93,150
    d. ₹ 94,350

18. **Holding Company's share in Capital Profit of Subsidiary company will be**
    a. ₹ 25,500
    b. ₹ 20,550
    c. ₹ 26,550
    d. ₹ 20,550

19. Minority Interest will be_____
    a. ₹ 14,000
    b. ₹ 14,500
    c. ₹ 14,990
    d. ₹ 14,900

20. Balance of consolidated Reserve Account will be
    a. ₹ 59,700
    b. ₹ 59,000
    c. ₹ 59,770
    d. ₹ 59,720

C. Following information is available from Tip-Top Company
   Fixed assets to Net worth = 0.80:1
   Current Ratio = 3:1
   Fixed Assets = ₹ 16,00,000
   Reserve included in Proprietor's fund = 25%
   Acid Test Ratio = 3:2
   Cash at Bank = ₹ 30,000
   Bank Overdraft = NIL

21. What is the amount of Net worth?
    a. 30,00,000
    b. 20,00,000
    c. 10,00,000
    d. NOTA

22. Find out the amount of Working Capital
    a. 4,00,000
    b. 5,00,000
    c. 6,00,000
    d. NOTA

23. Find out the amount of Share Capital
    a. 16,00,000
    b. 17,00,000
    c. 18,00,000
    d. 15,00,000

24. What is the amount of Current Assets & Current Liabilities?
    a. 6,00,000 & 2,00,000
    b. 2,00,000 & 6,00,000
    c. 4,00,000 & 6,00,000
    d. 8,00,000 & 10,00,000

25. Find out amount of reserve
    a. 7,00,000
    b. 8,00,000
    c. 9,00,000
    d. 5,00,000

D. Following figures relate to A Ltd

Year	2018	2019	2020	2021	2022
Sales ('000)	1,980	?	2,805	3,140	3,798
Trend %	110	130	?	?	?

26. Sales for the base year (2017) is

a. 1600
c. 1800
b. 1700
d. 1900

27. Sales for the year 2019 is

a. 2240
c. 2400
b. 2340
d. 2450

28. Trend % for the year 2020 is

a. 156
c. 158
b. 157
d. 159

29. Trend % for the year 2021 is

a. 174
c. 176
b. 175
d. 177

30. Trend % for the year 2022 is

a. 210
c. 212
b. 211
d. 213

Financial Management (DSE6.2A)

(8 X 5 = 40)

31. Indrani Ltd. has the following capital structure:

	₹ (in lakhs)
Equity share capital (10 lakhs share)	100
12% Preference share capital (10,000 share)	10
Retained Earnings	120
14% Debentures (70,000 Debentures)	70
14% Term loan	100
	400

The market price per equity share is ₹ 25. The next expected dividend per share is ₹ 2 and is expected to grow at 8%. The preference shares are redeemable after 7 years at per and are currently quoted at ₹ 75 per share. The debentures are redeemable after 6 years at per and their current market quotation is ₹ 90 per debenture. The tax rate applicable to the firm is 50%.

With reference to the above-mentioned information, the cost of various sources of capital will be:

a. Ke= 16%, Kr= 16%, Kp= 17.8 %, Kd= 8.25%, Kt=7%
b. Ke= 7%, Kr= 7%, Kp= 16 %, Kd= 17.8%, Kt=8.25%
c. Ke= 8.25%, Kr= 8.25%, Kp= 7 %, Kd= 16%, Kt=17.8%
d. Ke= 17.8%, Kr= 17.8%, Kp= 8.25 %, Kd= 7%, Kt=16%

32. **The financial position of an industrial unit projected as at the end of the next year is given below:**

Current Assts	₹ (in Crore)	₹ (in Crore)
Inventories		
Raw materials	380	
Work-in-progress	20	
Finished goods	160	560
Receivables (including bills discounted with the banks)		80
Others		20
		660
Current Liabilities		
Creditors for purchases		180
Other current liabilities		80
		260
Bank borrowings (including bills discounted with the banks)		380
		640

The Maximum Permissible Bank Credit(MPBC) as per three methods suggested by Tandon Committee, assuming that the Core Current Assets are ₹200 crore are

    a. Method I 300 Core, Method II 235 Core, Method III 85 Core
    b. Method I 250 Core, Method II 230 Core, Method III 65 Core
    c. Method I 180 Core, Method II 205 Core, Method III 55 Core
    d. Method I 210 Core, Method II 135 Core, Method III 45 Core

33. **The following data are available from the books of a trading concern;**
Opening stock of goods - ₹ 40,000
Closing stock of goods - ₹ 50,000
Opening Debtors balance - ₹ 65,000
Closing Debtors balance - ₹ 85,000
Opening Creditors balance - ₹ 50,000
Closing Creditors balance - ₹ 60,000
Sales during the year ₹ 6,00,000
GP rate is 20%
On the basis of the above-mentioned information, the Inventory Conversion Period (ICP), Debtors Conversion Period (DCP) and Creditors Deferral Period (CDP) and the Net Working Capital Cycle (NWCC) will be:

    a. ICP-34days, DCP-46days, CDP-41days, NWCC- 39days
    b. ICP-46days, DCP-41days, CDP-34days, NWCC- 53days
    c. ICP-41days, DCP-34days, CDP-46days, NWCC- 29days
    d. ICP-40days, DCP-30days, CDP-26days, NWCC- 44days

34. **The following balances of a company are as follows:**

	Rs. (₹)
Equity capital (₹ 10 per share)	60,000
10% long term debt	80,000
Retained Earnings	20,000
Current Liabilities	40,000
Net Fixed assets	1,50,000
Current Assets	50,000

The company's total assets turnover ratio is 3. Its fixed operating costs are ₹ 1,00,000 and its variable operating cost ratio is 40%. The income tax rate is 50%.
The company's EPS & the different types of leverage are
   a. EPS= ₹21, DOL=1.38, DFL=1.03, DCL=1.4214
   b. EPS= ₹19, DOL=1.36, DFL=1.01, DCL=1.3736
   c. EPS= ₹20, DOL=1.35, DFL=1.02, DCL=1.377
   d. EPS= ₹22, DOL=1.39, DFL=1.04, DCL=1.4456

35. **Find out market price per share for the following cases and interpret Walter's Model. Cost of capital= 30% and E= 8, r= 40%, situation- i) D= 8, ii) D= 4**
   a. i. ₹26.67 ii. 31.11   c. i. ₹35.5 ii ₹26.67
   b. i. ₹31.11 ii ₹26.67   d. i. ₹31.11 ii ₹35.55

36. **Mr. B will require ₹ 30 lakhs after 10 years from now. He wants to ascertain an amount to be invested in a fund which pays interest @ 10% per annum. Following options are available to him-**
   i) To make annual payment into the fund at the end of each year.
   ii) To invest a lumpsum amount in the fund at the end of the year.
   Find out the amount to be invested under each of the options given above.
   Factors are as under-
   FVIF/CVF (10%,10) = 2.594   PVIF/PVF (10%,10) = 0.386
   FVIFA/CVFA (10%,10) = 15.937   PVIFA/PVFA (10%,10) = 6.145
       a. i) ₹ 1,92,266.40; ii) ₹ 11,55,000
       b. i) ₹ 1,85,586.66; ii) ₹ 11,52,214
       c. i) ₹ 1,90,060; ii) ₹ 11,51,000
       d. i) ₹ 188,241.20; ii) ₹ 11,58,000

37. **The cost of a plant is ₹ 30,000. The expected life of the plant is 3 years. It is expected to generate EBDIT- ₹ 13,000, ₹ 15,000 and ₹ 17,000 respectively. Compute Accounting Rate of Return assuming 50% tax and straight-line method of depreciation.**
   a. 18.75%   c. 16.67%
   b. 15.54%   d. 16%

38. **Reliance Industries Ltd. has an investment budget of Rs 10 lakhs for the current year. It is considering one project X. Further particulars regarding the project are given below:**

Project	X (₹)
Investment required	10,00,000
Average estimated cash inflows before depreciation and tax	2,40,000

Salvage value is assumed to be nil for the project after the estimated life of 10 years are being over. The company follows straight line method of charging depreciation and tax rate is 35%. Assuming cost of capital is 12%, find out NPV & IRR of the project.

Given P.V. of an annuity of Re 1 for 10 years at different discount rate:

Rate (%)	10	11	12	13	14	15
Annuity value for 10 years	6.1466	5.8992	5.6502	5.4262	5.2161	5.0188

   a. NPV- ₹ 70,000, IRR- 13%
   b. NPV- ₹79,188, IRR- 13.91%
   c. NPV- ₹ 75,132, IRR- 13.31%
   d. NPV- ₹ 72,108, IRR- 14%

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Time : 3 Hours   Full Marks:100

MARKETING SPECIALISATION
COMPUTERIZED ACCOUNTING AND E-FILING OF TAX RETURN (SEC6.1CHG)

Answer the following questions   [10x2=20]

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Subject: Retail Management and Marketing of Services (DSE 6.1M)

Full Marks: 40

Module I

2×10=20

11. Retailing creates -----------------
   (a) time utility
   (b) place utility
   (c) ownership utility
   (d) all the above

12. The factor leading to the growth of retailing is -----------
   (a) changing consumer trends
   (b) technology
   (c) demographics
   (d) all the above

13. Consumers' acquiring product through mail, telephone or computer orders are referred to as ---.
   (a) Outsourcing
   (b) Outlet Shopping
   (c) Non-traditional shopping
   (d) In-home shopping

14. Shopping malls, supermarkets, and hypermarkets come under which type of marketing?
   (a) wholesale
   (b) retail
   (c) direct marketing
   (d) agent service

15. Pavement Vendors are categorized in
   (a) Unorganized Retailing
   (b) Organized Retiling
   (c) Mixed Retailing
   (d) Warehouse Clubs

16. Which of the following is not the Service Retail?
   (a) Car Rentals
   (b) Restaurants
   (c) Banking
   (d) Brick & Mortar

17. Which is last stage in Consumer Buying Process?
   (a) Need recognition
   (b) Evaluation
   (c) Post Purchase
   (d) Information Search

18. -------------------- retailing is a tangible retailing channel.
   (a) Store based
   (b) Non-store based
   (c) Service
   (d) Kiosk

19. Hyper markets have a selling area of --------------.
   (a) 400 sq.m – 2000 sq. m
   (b) 1, 00,000-3, 00,000 sq. feet
   (c) 6,000-8,000 sq. feet
   (d) 10,000-12,000 sq. feet

20. The retail organization loses its-------- edge at decline stage.
    (a) competitive
    (b) promotion
    (c) positioning
    (d) segmenting

Module II

2×10=20

21. According to Gronroos, Service Quality can be broken into:
    (a) Internal and External quality
    (b) Technical and functional quality
    (c) Goods and service quality
    (d) None of the above

22. The knowledge and courtesy of employees and their ability to convey trust describes which of the service quality dimensions?
    (a) Assurance
    (b) Empathy
    (c) Reliability
    (d) Responsiveness

23. The gap between expected service and company perception of consumer expectations can be because of :
    (a) Poor service design
    (b) Failure to match demand and supply
    (c) Inadequate marketing research orientation
    (d) Over-promising

24. Which of the following statements pertain to inseparability is false?
    (a) As customer contact increases, the efficiency of the firm decreases.
    (b) Customers can affect the type of service desired
    (c) Customers can affect the length of the service transaction.
    (d) Customers can affect the cycle of demand

25. In addition to the traditional four Ps, the services marketing mix includes people, physical evidence, and:
    (a) Inseparability.
    (b) Planning
    (c) Production
    (d) Process

26. The world's largest industry in the private sector and highest projected generator of jobs is_____
    (a) The hospitality industry
    (b) Health services
    (c) Professional services.
    (d) Business services

27. During a service recovery effort, the employee promptly refunded the customers money, but threw the money at the customer. As a result, the recovery effort violated the customers _____ justice need

(a) Interactional   (c) Social.

(b) Ethical.   (d) Procedural

28. Total customer value consists of all of the following components except

(a) Product value.   (c) Image value

(b) Service value.   (d) Personnel value.

29. Customer satisfaction can be defined by comparing:
   (a) Predicted service and perceived service
   (b) Predicted service and desired service
   (c) Desired service and perceived service
   (d) Adequate service and perceived service

30. People have to physically present themselves so that they become immersed within the service process. This type of service process is referred to as :
   (a) Possession processing   (c) People process
   (b) Physical processing   (d) None of these

Subject: Rural Marketing and International Marketing (DSE 6.2M)

Full Marks: 40

Module I

10×2=20

31. Rural marketing involves delivering manufactured or processed inputs or services to rural producers or consumers so as _____
   (a) To dump the goods to be liquidated later
   (b) To soak up the huge size of the untapped market
   (c) To get rid of the unsold or out of demand products
   (d) To sell the products to a segment of ill-informed consumers

32. The greatest problem in the rural market is _____
   (a) To sell the product
   (b) To identify customer needs
   (c) The resources to manage
   (d) To reach the customers & retailers

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33. The Role of Agricultural department of India includes
   (a)Five Year Plan   (c)Irrigation Method
   (b)Land Reforms   (d)All of the Above

34. Minimum Support Price (MSP) is
   (a) It indicates the minimum price level which is guaranteed to the sellers by the government.
   (b) The price that is determined in the market by the interaction of demand for and supply of goods without external intervention
   (c) It is the ratio of price prevailing in two sectors
   (d) None of the Above

35. CACP stands for ……………………………………….
   (a) Commission for Agricultural Costs and Prices
   (b) Cost And Commission Prices
   (c) Cost of Agricultural Products and Commission Prices
   (d) None of the Above

36. A major portion of the rural population consists of ------------------ income groups.
   (a) High   (c) Low
   (b) Medium   (d) None of the Above

37. If done through ------------------------------- then rural marketing would be more effective.
   (a) Web Advertisements   (c) Door to Door Campaign
   (b) Village Fairs   (d) None of the Above

38. Markets popularly known as haats and shandies are --------------------- markets.
   (a) Rural   (c) National
   (b) Urban   (d) None of the Above

39. Rural consumers are -------------------------------------
   (a) Price Sensitive   (c) Quality Conscious
   (b) Less Price Sensitive   (d) None of the Above

40. Profiling the rural market is a part of ---------------- stage of rural marketing strategy.
   (a) Planning   (c) Feedback
   (b) Execution   (d) None of the Above

Module II

10×2=20

41. International Marketing is dominated by_____ countries
   (a) Poor   (c) Developed
   (b) Developing   (d) None of the Above

42. ----------------------------- is a situation of international price discrimination
   (a) Counter Trade   (c) Buyback
   (b) Dumping   (d) None of the Above

43. EXIM stands for ---

(a) Export

(b) Import

(c) Export & Import

(d) None of the Above

44. The components of International Strategies include:

(a) Distinctive Competence

(b) Scope of Operations

(c) Deployment of Resources & Synergy

(d) All of the Above

45. MNE stands for

(a) Multinational Enterprises

(b) Multinational Equity

(c) Multinational Exim

(d) None of the Above

46. Multinational Corporations (MNCs) are

(a) Any corporation that is registered and operates in more than one country at a time

(b) Any Company operating in Rural Market

(c) Any Corporation operating only in Urban Market

(d) None of the Above

47. Market Entry strategies include

(a) Direct Exporting

(b) Licensing

(c) Franchising

(d) All of the Above

48. Licensing is a ---

(a) Business arrangement in which one company gives another company permission to manufacture its product for a specified payment.

(b) Joint venture between a franchisor and franchisee.

(c) Agreement pertains to a business's entire brand and operations.

(d) None of the Above

49. Export risk insurance mainly aims at ---

(a) Protecting a seller of products and services from the risk of non payment by a foreign buyer

(b) Paying a sum of money in exchange for a premium, upon the death of the exporter.

(c) Offering medical coverage to the exporter.

(d) None of the Above

50. Franchising agreement pertains to ---

(a) Registered Trademarks

(b) A business's entire brand and operations

(c) All of the Above

(d) None of the Above

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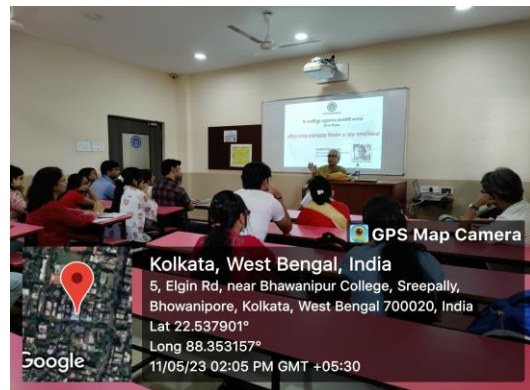Website : www.thebges.edu.in

5. Sample photographs of Invited Lectures

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Departmental Lecture on "Rabindranath-er Hater Lekhar Nandonikota" (The Aesthetic essence of the Handwriting of Rabindranath Tagore)

Prof. Biswanath Roy, former professor, Bengali Language & Literature dept, University of Calcutta, discussed on the calligraphy, style and aesthetics essence of the handwriting of Rabindranath Tagore. In that Lecture and Presentation Prof Roy explained

Rabindranath's oldest handwriting to his last handwriting how Tagore changed it, what are the prominence, distinctness and eminence and how his handwriting became a part of our cultural marks (in fashion, home decor, city decoration etc).

More than twenty five participants (14 students, 10 teachers and 2 research scholars) joined this lecture from our college and outside. At the end of the lecture Dr. Mili Samaddar delivered vote of thanks on behalf of Bengali dept.

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