

**03. 09.2019**

## **Memorandum of Understanding**

We from India Blooms, a Kolkata headquartered media house, hereby enter into a Memorandum of Understanding (MoU) with the Journalism Department of Bhawanipur Education Society College for a collaboration on a yearlong internship programme for students. The MoU is being signed to provide the students with hands-on, practical and real-time exposure to journalism as it is practised presently, by India Blooms.

We would provide the students with first hand News Reporting assignments and some editorial guidance as part of the arrangement.

### **Deliverables from IBNS:**

1. IBNS and The Bhawanipur Education Society College signs this MoU for student internship programme.
2. Since it is not possible to have every student for internship, we have agreed to proceed in a manner so that the students who are genuinely interested and have some potential can get precedence.
3. The students who will enrol for Internship will be shortlisted by the College and then chosen by us. The faculty will ensure that only serious students are shortlisted. We in turn will try to accommodate as many as we can and in batches.
4. The students will get a certain number of assignments from IBNS. A student workshop at the department premises with each internship batch will be conducted by IBNS.

INDIA BLOOMS

  
Partner

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5. As suggested by the department faculty, we will also conduct an editorial (editing) class with the selected students so that they are made aware of the thumb rules of Reporting/Writing/What To Write/What Not To Write/Copyright and Plagiarism Issues, etc. Theory is taught in classes and so we as industry partner will not touch theory. The entire focus will be on practical knowledge and aimed at providing an insight on how journalism is practised presently in digital age.
6. The students' internship period will be between One to Two Months. If a student is interested for more or we find the student very promising we will provide the internship for longer time. We can keep the period of internship flexible factoring in their college engagement, holidays and levels of interest.
7. The students will be given assignments keeping in consideration their college classes. So we will avoid sending them on assignments during their college attendance period.
8. Girl students will not be sent to any assignment in the late evening. We will also not send them to assignments at odd places.
9. Students will get an internship certificate from us and we will ensure a certain number of bylines so that they have enough number of weblinks of their output for future career prospects.

**Our expectations:**

1. The internship is free. We do not charge anything, neither do we pay any stipend during the period.

INDIA BLOOMS  
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Partner

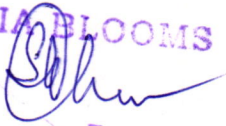
2. For editing classes/workshops in the college with each intern batch we expect the college to coordinate with India Blooms staffer and facilitate the same in keeping with the college rules and regulations.

**Optional: An annual workshop on international journalism**

We would love to organise an annual international journalism workshop in your college. The logistics for the workshop should be provided by the college while the resource persons are the responsibility of India Blooms.

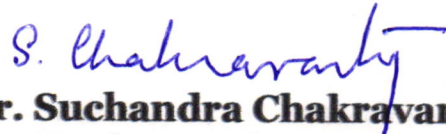
For India Blooms

INDIA BLOOMS



**Sujoy Dhar**  
Group Editor/Partner

For Bhawanipur Education Society College



**Dr. Suchandra Chakravarty**  
Teacher-in-Charge

Dr Suchandra Chakravarty  
Teacher in Charge  
The Bhawanipur Education Society Coll