



THE BHAWANIPUR EDUCATION SOCIETY COLLEGE

Empowering Minds. Enriching Futures.



Report Commerce Lab 3.0 (Batch I)

Bridging Classrooms with Corporate Excellence

15th June 2026 to 14th July 2026



ABOUT COMMERCE LAB 3.0

A dynamic industry-academia initiative designed to connect classroom learning with real-world practice through expert-led sessions, practical insights, and professional engagement.



Industry
Interactions



Practical
Learning



Professional
Exposure



Career
Readiness



LEARN BEYOND TEXTBOOKS

Sessions by leading professionals from diverse domains sharing real-world experience and practical knowledge.



BUILD CONNECTIONS

A platform to network with experts, gain mentorship and build meaningful professional relationships.



PREPARE FOR THE FUTURE

Equipping students with skills, confidence and industry exposure to excel in today's dynamic business world.

AN INITIATIVE BY
DEPARTMENT OF COMMERCE
(MORNING DEPARTMENT)

*Knowledge Today,
Leadership Tomorrow.*



Learn



Connect



Grow



Lead





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Programme LEADERSHIP

PROGRAMME CONVENOR



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VISION

To create a dynamic learning ecosystem that seamlessly integrates academic excellence with industry practices, empowering students with practical knowledge, professional competencies, and ethical values to become globally competent and industry-ready professionals.



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OBJECTIVES

Commerce Lab 3.0 was designed with the following objectives:



To bridge the gap between theoretical learning and practical application.



To promote experiential and outcome-based learning.



To strengthen industry-academia collaboration through sustained professional engagement.



To expose students to contemporary corporate practices, emerging technologies, and evolving regulatory frameworks.



To enhance employability through skill development and professional mentoring.



To cultivate leadership, communication, analytical, and entrepreneurial abilities.



To facilitate networking with industry experts and corporate leaders.



To prepare students for internships, placements, entrepreneurship, and professional careers.



PROGRAMME OVERVIEW

Commerce Lab 3.0 comprised an intensive series of professionally curated sessions delivered by eminent practitioners from various domains of commerce, finance, law, banking, taxation, technology, and entrepreneurship.



The programme addressed several contemporary themes including Goods and Services Tax, Company Incorporation, Business Licences, Income Tax Compliance, Banking Operations, Commercial Agreements, Artificial Intelligence, Digital Governance, Professional Networking, Entrepreneurship, Communication Skills, Interview Preparation, and Financial Assistance for Start-ups.



Each session was designed to provide students with practical exposure through case studies, demonstrations, industry examples, interactive discussions, and real-life experiences. The emphasis throughout the programme remained on application-oriented learning, enabling students to connect classroom theories with professional realities.



The programme concluded with a Student Presentation Competition, where participants showcased their learning before an esteemed panel of industry experts, demonstrating enhanced confidence, communication skills, and analytical abilities.





A unique Industry-Academia Initiative

Commerce Lab 3.0 stands as a pioneering initiative that exemplifies the Department's commitment to redefining commerce education through experiential learning and sustained industry engagement.

The programme successfully created a vibrant platform where academia and industry converged to foster meaningful learning experiences. Instead of limiting education to theoretical instruction, Commerce Lab 3.0 enabled students to interact directly with professionals who shared practical insights, real-world challenges, and contemporary business practices.

By integrating industry expertise with academic instruction, Commerce Lab 3.0 has established itself as a distinctive model of professional education that prepares students to confidently meet the demands of an increasingly competitive global economy.



Strengthening Industry-Academia Collaboration

One of the defining achievements of Commerce Lab 3.0 has been its remarkable contribution towards strengthening the relationship between academia and industry.

The programme facilitated regular interaction between students and distinguished professionals representing diverse sectors, thereby creating an ecosystem of collaborative learning and professional engagement.

Commerce Lab 3.0 has therefore emerged as a sustainable platform for fostering long-term industry relationships that significantly enhance the quality and relevance of higher education.





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BENEFITS TO STUDENTS

Commerce Lab 3.0 has created a lasting academic and professional impact on students by providing opportunities that extend well beyond conventional classroom learning.



EXPERIENTIAL AND PRACTICAL LEARNING

- The programme transformed theoretical concepts into practical knowledge by exposing students to real-world business situations, corporate procedures, regulatory frameworks, and industry practices.
- Through demonstrations, case studies, practical illustrations, and interactive discussions, students developed a deeper understanding of taxation, banking, entrepreneurship, corporate governance, business incorporation, financial management, commercial documentation, digital transformation, and emerging technologies.
- This experiential approach significantly enhanced conceptual clarity while enabling students to appreciate the practical application of academic knowledge.



CORPORATE EXPOSURE AND PROFESSIONAL CULTURE

- A distinguishing feature of Commerce Lab 3.0 was the continuous interaction between students and accomplished professionals from diverse industries.
- The programme effectively reduced the transition gap between academic life and corporate careers, making students more industry-ready and professionally competent.



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CAREER GUIDANCE AND PROFESSIONAL MENTORSHIP

Commerce Lab 3.0 served as a valuable platform for career exploration and professional mentoring. It enabled students to interact directly with accomplished industry experts and corporate leaders through engaging sessions and meaningful discussions.

Industry experts shared their career journeys, discussed emerging opportunities across various domains, highlighted future industry trends, and guided students regarding higher education, entrepreneurship, professional qualifications, internships, and career planning.

These interactions inspired students to broaden their career perspectives while equipping them with practical insights into the evolving expectations of the corporate world.



HOLISTIC SKILL DEVELOPMENT

Beyond technical and academic learning, Commerce Lab 3.0 significantly contributed to the holistic development of students by nurturing essential professional and interpersonal competencies. The programme helped participants strengthen their:

- Communication and presentation skills
- Critical thinking and analytical abilities
- Leadership and teamwork
- Problem-solving and decision-making capabilities
- Professional ethics and workplace etiquette
- Confidence, adaptability, and interpersonal effectiveness

By focusing on both technical knowledge and soft skills, the programme ensured that students developed into well-rounded, industry-ready professionals.



ENHANCING INSTITUTIONAL BRAND VALUE

Commerce Lab 3.0 has substantially strengthened the academic reputation and brand identity of The Bhawanipur Education Society College by showcasing its unwavering commitment to innovation, experiential learning, and meaningful industry engagement.

The successful collaboration with distinguished professionals from diverse domains has positioned the Department of Commerce as a pioneer in delivering practice-oriented education.

The programme has established a benchmark for academic innovation and serves as a replicable model for integrating professional learning within higher education.



CREATING PATHWAYS FOR INTERNSHIPS AND PLACEMENTS

One of the most significant long-term outcomes of Commerce Lab 3.0 has been the creation of stronger pathways for internships, placements, and sustained corporate engagement.

The programme enabled students to build meaningful connections with industry professionals while providing valuable exposure to contemporary workplace expectations and career opportunities. Simultaneously, it strengthened institutional relationships with corporate leaders and practitioners, thereby expanding opportunities for future collaborations, internships, guest lectures, live projects, and placement initiatives.

By fostering a robust industry-academia ecosystem, Commerce Lab 3.0 contributes directly to enhancing student employability while laying a strong foundation for a sustainable placement ecosystem for future batches.



An initiative dedicated to bridging the gap between academic learning and corporate expectations by fostering practical exposure, professional competencies, and industry engagement—creating graduates who are ready to lead, contribute, and excel.



Conclusion:

Commerce Lab 3.0 (Batch I) represents a landmark initiative in the Department of Commerce's journey towards academic innovation and excellence. By seamlessly integrating classroom learning with industry expertise, the programme has created a transformative educational experience that empowers students with practical knowledge, professional skills, and career readiness.

Beyond enriching the learning experience of students, the initiative has strengthened the institution's industry-academia interface, enhanced its academic brand value, and created sustainable opportunities for internships, placements, corporate collaborations, and professional mentoring.

Commerce Lab 3.0 stands as a testament to the Department's vision of nurturing competent, ethical, innovative, and industry-ready graduates who are equipped to contribute meaningfully to the evolving global business environment. The overwhelming success of this initiative reinforces the institution's unwavering commitment to excellence in higher education and serves as a model for future industry-integrated academic programmes.



The journey ends, but the learning continues.
Commerce Lab 3.0 has empowered students to embrace the future
with knowledge, confidence, and purpose.